



CAMPAIGN for
NATIONAL PARKS



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CAMPAIGN FOR NATIONAL PARKS

(A Charitable Company Limited by Guarantee)

ANNUAL REPORT AND FINANCIAL STATEMENTS

For the year ending 31 March 2025

www.cnp.org.uk

Registered Charity (No. 295336)

Company Limited by Guarantee in England and Wales (No.2045556)

Registered office: Canopi, 82 Tanner Street, London SE1 3GN



Roseberry Topping, North York Moors © marriott

“

I have found a safe and uplifting community to both share love of nature but also to try and bridge the gaps in diversity and need for social justice, especially now, in the conservation space.

New Perspectives project participant

TABLE OF CONTENTS

About Campaign for National Parks	3
An introduction from our Chair	5
Trustees’ Report.....	6
Highlights from 2024/25.....	7
Better for Nature.....	8
Equal Access and participation.....	10
More National Parks and an expanded movement.....	11
Looking ahead to 2025/26.....	12
Equity, diversity and inclusion.....	13
Financial review.....	14
Governance and management.....	16
Statement of Trustees’ responsibilities.....	17
Independent examiner’s report	18
Acknowledgements.....	30

Cover image: Leather Tor, Dartmoor National Park, Matt Gibson

ABOUT CAMPAIGN FOR NATIONAL PARKS

The independent voice of National Parks. For nature, for climate, for everyone.

From the peaks of Eryri to the ancient oaks of the New Forest, the National Parks of England and Wales are our most treasured heritage. Providing escape, adventure and wellbeing to millions of people, these landscapes are also home to some of our most endangered species and threatened natural habitats.

We are the only independent charity dedicated to securing the future of National Parks in England and Wales. Our independence from Government means we can speak out for Protected Landscapes when no-one else can.

Founded in 1936, we bring together a campaigning collective of organisations and individuals from all walks of life, united in common cause. Our first campaigns resulted in the creation of our National Parks. Now, inspired by our

past, we fight for the future. We want a world where nature and people are thriving in our National Parks, where wildlife is wild and natural beauty is protected for generations to come. Where everyone, no matter their age or background, can access, feel inspired by and fight to protect the future of these truly amazing landscapes.

With National Parks at the heart of everything we do, we are here to unite, inspire and empower everyone to take action.

Our Vision:

Nature-rich National Parks for everyone.

Our Mission:

To inspire action for wilder, inclusive National Parks.

Our values:

Courageous and bold Bringing together many voices to advocate for urgent action in the face of the nature and climate emergencies.

Collaborative and inclusive We champion diverse and young voices and empower participation for people who are currently and historically unheard and unrepresented in decision-making.

Constructive and dynamic Reframing narratives to show how people that love our National Parks – land managers, farmers, communities and the millions of visitors – can together be a force for action.

Credible and trusted Building connections from the grassroots, our Friends and National Park Societies, across Protected Landscapes and the international movement.

Trustees

Kate Ashbrook (Vice Chair)
 Sue Beaumont
 Anna Beattie
 Catherine Broomfield
 Judith Cooke
 Tish Cookson (from January 2025)
 John Dubber
 Geeta Ludhra (from January 2025)
 Rosie MacIver (until May 2024)
 Andrew McCloy (Chair)
 Richard Stones
 Bill Swan (Honorary Treasurer)
 Janette Ward (until January 2025)

Isaac Turner joined the Board of Trustees as a co-opted member in January 2025 (recruited to join as a full Trustee when the next vacancy arises in November 2025).

Samaaha Adam joined as our Trustee Apprentice in March 2025. This is a one-year, non-voting, co-opted member of the Board, designed to enable younger potential Trustees to experience and learn from Board meetings and strategic decision making.

Management

The Board delegates responsibility for the day-to-day management of Campaign for National Parks to our Chief Executive, Dr Rose O'Neill.

Principle Banker

Barclays Bank
 7 St John's Hill
 London
 SW11 1TR

Independent Examiner

Simon Goodridge FCA
 Knox Cropper LLP
 65-68 Leadenhall Street, London
 EC3A 2AD

Future Leaders on Bellever Tor in Dartmoor



AN INTRODUCTION FROM OUR CHAIR

It's been another strong year for Campaign for National Parks, in terms of organisational resilience, activity and impact. It seems that 75 years on from the landmark legislation that created the National Parks of England and Wales, our hard work and leadership is as vital now as it was then.

Campaign for National Parks was born in 1936, out of a period of profound social change and embodied a collective desire to safeguard our most important landscapes. This year, we were really pleased to extract a commitment from the new Government to update National Parks legislation, with new purposes to drive nature recovery and inclusive access, along with governance reform, reflecting our campaign calls and our vision of nature-rich National Parks for everyone.

True to our name and our roots, Campaign for National Parks remains a resourceful and agile campaigning organisation alert to both threats and opportunities. This year, for the first time in over 20 years, we decided to take legal action, intervening in a judicial review that would set a precedent for the new Protected Landscapes duty. The duty is a critical piece of law that requires all public bodies, from the smallest parish council to the largest water company, to 'seek to further' the purposes of National Parks and National Landscapes. We won the case, related to a planning decision made by the Secretary of State for Housing and local Government in the Dedham Vale National Landscape, with the Government admitting they had made 'an error in law' in ignoring the duty. This case was important for our charity, showing how we can

use the law as a campaign tool, and allowed us to offer the court a helpful interpretation of the legislation and explain why it matters.

We have made considerable progress on our strategy, including delivery of our New Perspectives project. Funded by the National Lottery Heritage Fund, the project helps young people to develop communication and leadership skills and provides opportunities for them to influence decisions about the future of National Parks. The first of three residential 'Future Leaders' courses was held in Dartmoor and proved a veritable melting pot of ideas, enthusiasm and learning. Our National Park leaders of the future may well come out of inspirational events such as this!

All of our crucial work is only made possible by generous donations, grants and funding, and we are very grateful for the support we have received from donors and members of the public this year, including restricted funding from the Esmée Fairbairn Foundation to lay the groundwork needed to designate the UK's first National Marine Parks, connecting landscape and seascape.

Finally, I would like to pay tribute to the highly skilled and motivated team we have in place at Campaign for National Parks, ably led by Rose as Chief Executive, and including committed trustees and ambassadors, as well as the support of our Council of organisational members. It is thanks to this all-round effort that we continue to punch above our weight and remain a dynamic and effective campaigning organisation.

Andrew McCloy
 Chair of Trustees

TRUSTEES' REPORT

The Trustees present their Report and Financial Statements for Campaign for National Parks, for the year ending 31 March 2025. The Financial Statements have been prepared in accordance with the Charities SORP (FRS 102 second edition) and all other applicable accounting and reporting standards.

Our charitable objectives

- To promote the protection, conservation and enhancement of National Parks for public benefit;
- To promote the quiet enjoyment of National Parks and the appreciation of their natural beauty by the public in an informed and understanding manner;
- To advance public education in, and understanding of, National Parks through the provision of educational material and by other means;
- To promote and undertake research into issues affecting the conservation and enjoyment of National Parks and to make public the useful results of any such research.

The Trustees have paid due regard to the Charity Commission guidance on delivering public benefit in deciding what activities Campaign for National Parks should undertake in pursuit of these objectives and in exercising any powers or duties to which the guidance is relevant. A summary of the main activities undertaken by the charity over the last year to achieve our objectives for public benefit is below.



Trustees Janette Ward and Anna Beattie at the Restore Nature Now March in London

Highlights from 2024/25

In 2024, we celebrated the 75th anniversary of the landmark legislation that brought National Parks into existence, the National Parks and Access to the Countryside Act (1949). Reflecting on that first campaign success created the opportunity to celebrate their legacy and inspire radical change to secure their next 75 years. We took bold action, from defending National Parks in court to providing platforms for young people to have their say on the future of National Parks through our youth voice work. The anniversary also granted us a huge opportunity to engage with politicians and the media, and resulted in the new Labour Government in Westminster committing to updating the founding Act, promising new legislation to amend purposes and governance to drive nature recovery, climate action and inclusive access.



National Park Protector Awards in 2024

Our Strategy Goals

BETTER

We will campaign for and win legislation, policies and management plans which rapidly deliver nature recovery and climate resilience in National Parks. We will campaign so decisions made by public bodies affecting National Parks prioritise nature and safeguard natural beauty.

EQUAL

We will champion equality in access and participation, and secure legislation, policy and management plans which deliver inclusive National Parks. We will promote new and diverse perspectives, from farm to city, school to boardroom. We will champion youth leadership and amplify multi-generational voices in our campaigning so that they are part of decision-making.

MORE

We will expand our movement, campaigning for new and enlarged National Parks and new opportunities to connect more people with natural beauty. We will campaign in support and solidarity for all Protected Landscapes.

Better for Nature

Shining the spotlight on nature in National Parks

In April 2024, we launched the [National Parks Health Check Report](#); the first comprehensive report on the state of nature in National Parks. This received widespread coverage in national and regional media, including [The Guardian](#) and [Channel 4 News](#), and gained significant social media reach. We were also able to share the results to large public audiences by speaking at events such as the Restore Nature Now march and Hen Harrier Action Day. Over the financial year, we worked to engage politicians and stakeholders about the research findings and the reforms needed to drive nature recovery. For example, we held a roundtable with leaders from NGOs and National Park Authorities (NPAs) and ran workshops with NPA Boards over the course of the year. We continued to highlight the report's findings in consultation responses and through our advocacy activities, including leading on the preparation of [a joint open letter](#) to the Secretary of State for the Environment calling for urgent action from government to halt the decline of nature in our National Parks. In December 2024, the Westminster Government responded, celebrating the 75th anniversary of National Parks by promising new powers to boost nature's recovery (quoting findings from the Health Check).

Campaign results in increased farming support for Welsh National Parks

Working with the Alliance for Welsh Designated Landscapes, and the public, we successfully campaigned for Welsh Government to introduce targeted incentives for National Parks and National Landscapes to support nature-friendly farming. Welsh Government has now launched Fermio Bro (Farming in Designated Landscapes) to provide additional investment for farmers to work with the National Park Authorities and landscape bodies to deliver bigger and better outcomes for the environment.

Defending National Parks in court

A key priority for the year was to raise the profile of the Protected Landscapes duty in England: a new law that requires all public bodies to 'seek to further' the purposes of National Parks and National Landscapes (it came into force in December 2023, as a result of our campaigning). We were granted permission to intervene in the first legal test-case: a judicial review of a planning decision, in which the Secretary of State for Housing and Local Government ignored the new duty. Shortly before the case was due to go to court, the Secretary of State admitted that she had made "an error in law" by failing to apply the duty. This was [an important win](#) that raised wide awareness across government, public bodies and in the media of the new duty and sent a clear message from the courts that they could not ignore this important new law.

Water companies and the water regulator Ofwat are also bound by the duty. Using a series of information requests and formal complaints to Ofwat and the Office of Environmental Protection, regarding failure to comply with the duty, we secured the first consideration and inclusion of the duty in Ofwat's final determination of the 2024 price review, with follow up commitment to work with all the water companies to ensure compliance. During the passage of the Water (Special Measures) Bill, we worked with peers and MPs to table probing amendments to raise awareness of the duty, resulting in Ministerial commitments to Parliament to publish guidance and make secondary regulations outlining what public bodies must do to comply with the duty. In December 2024, Defra published the guidance to ensure public bodies operating in these areas, including water companies, deliver better environmental outcomes.



Cover of our Health Check Report



Eurasian Otter © Jordan Yates

Equal Access and participation

Creating a multigenerational National Parks movement

Our two-year New Perspectives project, generously funded by the National Lottery Heritage Fund, creates opportunities for young people from diverse backgrounds to engage with the National Parks movement, collaborate with experienced experts and have their voice heard by decision makers.

Ambassadors

We recruited 10 young ambassadors, who are passionate about National Parks, the natural environment, equity of access, inclusion and so much more. They've played a key role in our charity, including being members of our governing Council, and speaking at key events including the National Park Society conference held in 2024 in partnership with Friends of the South Downs, the National Park Authority's UK Conference in Northumberland, and the Better Transport Conference.



Cover image of Viewpoint 85 by Serafina Parmar Hill

Storytelling

Throughout the year, we awarded 27 grants to young people to tell stories about the issues they care about in National Parks. This included supporting young journalists to create a special edition of our membership magazine Viewpoint made up entirely from contributions from young people including poems, essays and artwork – all inspired by the most awe-inspiring landscapes in England and Wales.

Future Leaders

In autumn 2024, we delivered our first Future Leaders course in partnership with the Dartmoor Preservation Association. The course, designed and created by the team at Campaign for National Parks, was for young people aged 20-30 who wanted to make a difference – for National Parks, landscapes, nature and people. The course included a free multi-day residential in Dartmoor, which created a special network of brilliant young leaders and some of the most effective change-makers in the UK today. One participant commented “The main impact of the programme has been the importance of a peer group from a diverse field of professions all working in similar but distinct directions.” Building on this success, we planned further courses to be held in the Yorkshire Dales National Park, with partners Friends of the Dales, and the Bannau Brycheiniog National Park in 2025/26.



Future Leaders on Believer Tor in Dartmoor

More National Parks and an expanded movement

New National Park in North East Wales

We campaigned for the new National Park in North East Wales, as the designation progressed through further stages of consultation. We worked with partners and Members of the Senedd to inspire public and political support for the new National Park as an opportunity to build on all that is best about existing Designated Landscapes in Wales and to be ambitious about what an exemplar landscape could achieve for the future. This included the publication of our [The Value of a new National Park in Wales report](#) outlining the positive benefits the National Park will bring to the area for communities, nature and the nation. In December 2024, we led on the submission of a case for the inclusion of Gronant Dunes and Talacre, a coastal area that is truly beautiful, rich in nature and has exceptional recreation provision. The case was successful, with Natural Resources Wales including these areas in updated proposals for the National Park boundary ahead of the final statutory consultation on the new National Park due in 2025/26.

Making the case for National Marine Parks

Thanks to funding from the Esmée Fairbairn Foundation, we began our National Marine Parks project to connect landscape with seascape and secure extension of National Parks into the sea. In the first year of the project, we have made significant headway in securing political support, public appetite, and working with National Park Authorities to deepen understanding of the role National Marine Parks and seaward extensions could play to better protect wildlife and support communities. This included establishing a new National Marine Park Political Champions network with cross party support in the Senedd and Westminster.



National Marine Parks Lead Ffion Mitchell-Langford

Looking ahead to 2025/26

Our priorities for the year ahead are to: secure and continue to grow the organisation and its impact, external profile and partnerships; build support for new legislation, driving thinking on reforms needed to deliver nature-rich and inclusive National Parks; ensure the new Protected Landscapes duty continues to be implemented in England, with planning protections safeguarded in the face of wider Westminster planning reforms, and; to secure the new National Park in Wales within Senedd election manifestos, with political and partner support for National Marine Parks.

The final year of our New Perspectives project, funded by the National Lottery Heritage Fund, will see us sharing stories, delivering our next two Future Leaders courses, working with young campaigners to secure the changes they want to see and bringing all the young people involved together with decision makers at a special event. We will also begin work on the project legacy, evaluating what worked and raising funds to continue to build upon this important work to ensure younger generations have a say in decision making about the future of National Parks.

We will continue our advocacy, campaigning and legal work to hold government and public bodies to account for their actions in National Parks. We will seek out opportunities to promote good practice, see-off threats and work with partners and through public campaigns to raise awareness of key issues including unsustainable development and water pollution.

Equity, diversity and inclusion

Campaign for National Parks is committed to driving inclusivity and addressing inequity in access to, and the governance of, National Parks. We know that the sector is one of the least diverse in the UK and we are committed to creating an inclusive environment for staff, trustees and volunteers, where everyone can contribute their best and develop to their full potential.

In 2024/25, we were part of a one-year programme to review and revitalise our social justice policy and work plan thanks to support and funding by Wildlife Countryside Link to be part of their first SEEDs (Small eNGO Ethnic Diversity Support) programme. The programme was delivered by a series of workshop and coaching led by the consultancy Full Colour. It provided dedicated resources, advice and support to overcome the challenges faced by similar organisations in implementing the work of the Route Map Towards Greater Ethnic Diversity. Through the programme, we worked to understand and challenge our organisational culture, identity, processes, systems, structures and controls to understand how we could create a more diverse, equitable and inclusive organisation with meaningful change. Some of the key outcomes of the programme included our new social justice

vision, our organisational outcomes map, an action plan and updated policies and procedures, including establishment of a new Board of Trustees sub-committee to provide strategic oversight in 2025/26.

We worked with specialist recruitment agency Eastside People to successfully recruit new trustees, with a specific focus on bringing lived experience and new skills onto the Board, including working with under-represented communities, championing social justice and actions on anti-racism, equity, diversity and inclusion.

Throughout the year, our staff and Board worked collaboratively ensuring social justice remains crucial to delivery of our charitable objectives: we campaign so that everyone across England and Wales, no matter where they live or their background, can access, protect and have a say in National Parks.

We continue to understand and measure our own diversity and take part in the annual Race Report and bi-annual Staff Perceptions Survey to learn from and contribute to understanding and action across our sector.

OUR VISION FOR SOCIAL JUSTICE

Our charity's vision is: Nature-rich National Parks for everyone. For us, social justice is ensuring National Parks are *truly* for everyone. By 2028, we will ensure that as an organisation, we have equitable systems and policies, and our people are diverse, with knowledge, skills and confidence to be courageous and inclusive in pursuing social justice. As a campaigning collective, we will be an open and trusted source of advice to support our member organisations and partners and invite them to make active changes and share progress in social justice.

Social justice will be at the core of our influencing and campaigning, and our programmes of work. As a result, we will secure changes needed in policy, legislation and leadership to help ensure that National Parks are places where every citizen no matter their background, can immerse themselves in the wonders of nature and spectacular landscapes.

Financial review

Total income for the year was £518,615 (compared to £280,397 in the previous year); expenditure was £529,897 (£425,967 in 23/24). This resulted in a budgeted deficit of £11,282. This deficit was a result of budgeted restricted expenditure of £73,921 under the 7NP legacy project (for which all funds were received and accounted for in 2022/23).

Total income was higher this year than 2023/24 largely due to increased legacy income (£102,684 this year compared to £10,219 the previous year) and the delivery of two significant restricted grant-funded projects. Income from grants was up on previous years (£320,315 in 2024/25 compared to £195,665 in 23/24) reflecting ongoing investment in programme development and fundraising. Total expenditure was higher than the previous year due to delivery of restricted projects including New Perspectives (funded by the National Lottery Heritage Fund) and National Marine Parks (funded by a restricted grant from the Esmée Fairbairn Foundation).

Valuing volunteers

Campaign for National Parks receives volunteer support in several different ways, including from trustees, ambassadors, individual Council members and ad hoc advisers on specific projects. We are immensely grateful to all of them for their commitment to our cause, their expert insight and their time, all of which are invaluable. In line with the Charity SORP, the contribution of volunteers has not been included in the Statement of Financial Activities, because the value of their contribution to the organisation cannot easily be quantified in financial terms.

Reserves policy

Campaign for National Parks' reserves policy is reviewed annually by our Board of Trustees. Our policy is to hold unrestricted funds maintained at a

level equivalent to between six and twelve months' unrestricted operational expenditure.

At the end of March 2025, unrestricted funds stood at £404,452 (2024: £341,129). This falls within our target range for the coming year.

Restricted legacy bequest

In autumn 2021, we received notification of a restricted legacy donation of £316,799 to protect seven National Parks, which is recognised in the 2022/23 accounts ('7NP legacy project'). 2024/25 is the third year of delivery as part of the detailed, multi-year, restricted project. As this expenditure was made against income received in the previous financial year, in these accounts it therefore creates a planned-for deficit as we deliver this important work. Expenditure will continue to be made against this restricted income over the next financial year as we deliver the project.

Fundraising approach

Campaign for National Parks has a diverse range of income streams, managed by our Head of Development, with the assistance of the Senior Development Officer who leads on fundraising from trusts and foundations. Oversight is provided by trustees through the Finance & Fundraising sub-committee and the full Board.

We are registered with the Fundraising Regulator and committed to professional, transparent, and ethical fundraising practices.

Our individual supporters, the Friends of National Parks, are vital. Many contribute through monthly or annual memberships, which we supplement with carefully timed postal and email appeals. A number of our most committed supporters have pledged gifts in wills, and legacy donations now fund over a third of our work, where other income streams can be limited. For example, the 7NP legacy project has transformed our work in Wales.

We leverage digital giving platforms to broaden reach and unlock match-funding. This year we ran the Big Give Green Match Fund and the Big Give Christmas Challenge. Some of our most generous supporters pledge to double donations. We maximise these donations through the Gift Aid scheme.

Our values-driven corporate partnerships are a growing source of income. Notably, our three-year partnership with Canopy & Stars (part of the Sawday's family) is helping us reach an audience of 50,000 people and raise £50,000 to support our mission. We are also grateful to other brands that provide cross-promotional opportunities, discount codes and financial support.

There was also successful funding generated for projects and core funds from trusts and foundations. Multi-year funding from the Esmée Fairbairn Foundation and John Ellerman Foundation provided a significant contribution to unrestricted funds, in addition to single grant awards from the Patricia Routledge Foundation and the Hyne Trust. Restricted funding from the Esmée Fairbairn Foundation supported our National Marine Parks project, and our 2-year New Perspectives programme was made possible thanks to a restricted grant from the National Lottery Heritage Fund. Other restricted projects included our work to protect National Park waterbodies, generously funded by The HDH Wills 1965 Charitable Trust; our National Park Protector Awards with headline sponsorship from the Ramble Worldwide Outdoor Trust; in-kind support from the Alpkit Foundation; and Welsh translation of our website funded by the Oakdale Trust.

Together, this balanced approach combining individual giving, legacies, digital fundraising, trusts and foundations, and corporate partnerships, underpins our long-term financial sustainability and our ability to deliver ambitious, transformative work for National Parks.

Risk management

Trustees have considered the risks to which Campaign for National Parks is exposed and have established systems for mitigating those risks. These comprise:

- quarterly review of and updates on the risks the charity may face through a risk register;
- the establishment of systems and procedures to mitigate those risks identified in the register; and
- the implementation of procedures designed to minimise any potential impact on the charity should those risks materialise.

It is the delegated responsibility of the Chief Executive to ensure that the risk register is maintained and up to date. The risk register is reviewed at each Trustee Board meeting, ensuring that new risks are addressed as they arise.

Risks are also addressed through additional measures which include:

- an annual business plan;
- quarterly financial reviews through management accounts;
- Board sub committees; and
- succession planning with the Trustees.

There are two sub-committees of the Board: Management Committee comprising the Chair and Vice-Chair, which considers matters relating to employment of staff and operations, and; a Fundraising and Finance Committee, chaired by the Treasurer, which oversees fundraising strategy and financial management. Both make recommendations to the Board of Trustees.

Governance and management

Governing document

Campaign for National Parks is a Registered Charity (registered on 5 October 1986) and a Company Limited by Guarantee (incorporated on 11 August 1986). Campaign for National Parks has no share capital, and the liability of its members is limited to £1. The governing document is the Memorandum and Articles of Association adopted in 2010.

Our members and Council

Our charity members include independent, individual members (appointed on the basis of expertise and perspectives, including all our young ambassadors) and organisational members from a range of NGOs (including regional National Park Societies and national NGOs such as RSPB). These members fulfil both the advisory and governance roles as 'voting members' of our charity. They also form the basis of our Council.

The Council of Campaign for National Parks fulfils two roles:

- **Advisory:** provide advice, challenge and expertise to ensure we have impact, we are prioritising the most important campaigning issues, and we maximise opportunities to promote the protection, conservation and enhancement of National Parks for public benefit;
- **Governance:** vote in election of trustees.

Meetings of the members of the charity take place twice a year. The full list of our organisational Council members can be viewed on our website at <https://www.cnp.org.uk/our-council>.

We also welcome a number of observers to Council meetings. Observers are not voting members of our charity, so are not part of our governance.

Campaign for National Parks has a supporter scheme for the public (the Friends of National Parks), and a select number of corporate partners. Neither the Friends nor the corporate partners are voting members that form part of the charity's governance.

Campaign for National Parks' Board of Trustees

Accountability and responsibility for the work of the organisation lies with the Board of Trustees. All the Trustees must be members of the charity. The Trustees of the charity are the directors of the company. The Trustees have no interest in the company's assets and receive no remuneration. We can have between seven and eleven trustees.

The Trustees determine the policy direction of the charity. They meet quarterly, and have additional meetings as required.

Appointment of Trustees

Trustees appoint Honorary Officers including Chair, Vice Chair, Treasurer and chair of the nominations committee. The nominations committee leads the recruitment process for new trustees and make recommendations to the full Board of Trustees. Following agreement by the Board, new trustees are proposed for election by the voting members at the Annual General Meeting. In January 2024, the members elected new trustees. Trustees are elected for a first term of three years and are then eligible for re-election for two further terms of three years. In exceptional cases, a trustee is eligible for re-appointment following a full nine-year term, only after one year has elapsed and following a recruitment process. The Trustees may choose to co-opt individuals during the year to fill a vacancy. All new Trustees take part in induction programmes, with ongoing training and development as appropriate.

Management and staffing

Day-to-day management is delegated to the Chief Executive who reports regularly to the Chair and other Trustees. The Chief Executive and staff team work to deliver the priorities set in the annual plan. Trustees review performance quarterly against the annual budget and plan.

As responsible employers, the Trustees have approved policies relating to equity and diversity, health and safety, and other matters affecting the workforce. All policies are updated in line with changes to legislation and best practice guidance and reviewed on an ongoing basis.

Statement of Trustees' responsibilities

The Trustees (who are also directors of Campaign for National Parks for the purposes of company law) are responsible for preparing the Annual Report and Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The financial statements must give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources of the charitable company for the year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

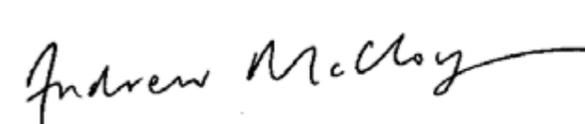
In so far as the Trustees are aware:

- there is no relevant independent examination information of which the charitable company's independent examiner is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant independent examination information and to establish that the independent examiner is aware of that information.

Fundraising activities

The Trustees are fully responsible for the activities of the charity including fundraising. At each trustee meeting both fundraising practices and performance are reviewed. The charity undertakes all fundraising activities in-house under the day-to-day management of the Chief Executive. Campaign for National Parks adheres to the Fundraising Regulator's Code of Fundraising Practice.

The annual report including the Trustees Report and Financial Report was approved and signed by the Board of Trustees on 10 November 2025.



Andrew McCloy
Chair



William Swan
Honorary Treasurer

INDEPENDENT EXAMINER'S REPORT

Independent examiner's report to the members of Campaign for National Parks

I report to the members of the charitable company on my examination of the financial statements of the charitable company for the year ended 31 March 2025.

Responsibilities and basis of report

As the Trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

The charitable company's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of ICAEW.

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the financial statements do not accord with such records; or
- the financial statements do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the financial statements give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Simon Goodridge FCA

Knox Cropper LLP

65-68 Leadenhall Street, London EC3A 2AD

Statement of Financial Activities for the year ended 31 March 2025

(Incorporating the Income and Expenditure Account)

		Unrestricted funds	Restricted funds	2025 Total funds	2024 Total funds
		£	£	£	£
INCOME AND ENDOWMENTS FROM:	Notes				
Donations and legacies					
Donations		64,045	-	64,045	55,905
Legacies		102,864	-	102,864	10,219
Charitable activities					
Grants and contracts receivable		178,837	141,478	320,315	195,665
Investments		15,176	-	15,176	11,031
Other		16,215	-	16,215	7,577
Total income and endowments	2	377,137	141,478	518,615	280,397
EXPENDITURE ON:					
Raising funds		(38,195)	-	(38,195)	(30,075)
Charitable activities					
<i>Campaigning activities</i>		(275,619)	(216,083)	(491,702)	(395,892)
Total resources expended	3	(313,814)	(216,083)	(529,897)	(425,967)
Net (outgoing)/incoming resources for the year before reallocation between funds		63,323	(74,605)	(11,282)	(145,570)
Transfers between funds		-	-	-	-
Net movement in funds		(63,323)	(74,605)	(11,282)	(145,570)
Reconciliation of funds;					
Total funds brought forward		341,129	116,718	457,847	603,417
Total funds carried forward	13	404,452	42,113	446,565	457,847

Balance Sheet

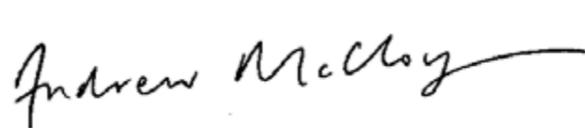
As at 31 March 2025

	Notes	2025 £	2024 £
Fixed assets:			
Tangible assets	8	940	1,183
Intangible assets	8	7,845	7,950
Investments	9	-	59,968
Total fixed assets		8,785	69,101
Current assets:			
Debtors	10	31,788	21,427
Cash at bank and in hand		140,732	119,609
Short Term Investment		318,960	255,265
Total current assets		491,480	396,301
Liabilities:			
Creditors : Amounts falling due within one year	11	(53,700)	(7,555)
Net current assets		437,780	388,746
Net assets	14	446,565	457,847
The fund of the charity:			
Restricted income funds		42,113	116,718
Unrestricted funds		404,452	341,129
Total charity funds	13	446,565	457,847

The notes on the following pages form part of these Financial Statements.

For the year ending 31 March 2025 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476 of the Act. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements. These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved and authorised for issue by the Board of Trustees on Wednesday 6 November and signed on their behalf by:



Andrew McCloy

Chair



William Swan

Honorary Treasurer

Registered company number 2045556 (England and Wales)

Notes to the Financial Statements

I. Accounting policies

(a) Accounting convention

The financial statements of the charitable company, which is a public benefit entity, are prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (Charity SORP – FRS 102 second edition), applicable accounting standards and the Companies Act 2006.

The financial statements are presented in sterling (£).

Statement on going concern

After reviewing the charity's forecasts and projections, the Trustees have reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

(b) Fund accounting

Unrestricted funds are available for the use at the discretion of the Trustees in furtherance of the charitable objectives of Campaign for National Parks.

Restricted funds are funds subject to specific restrictions imposed by donors. The purpose and use of the restricted funds is set out in the notes to the Financial Statements.

(c) Incoming resources

Income from all sources is accounted for on a receivable basis. Income received during one financial year which relates to specific activities to be carried out in the following financial year is treated as a creditor.

Gifts in kind represent services or goods provided free of charge and are included in income at an estimated cost where appropriate.

(d) Resources expended

All expenditure is accounted for on an accruals basis and has been listed under headings that aggregate all the costs directly attributable to that activity. Where costs (including overheads and irrecoverable VAT) cannot be directly attributed they have been allocated to activities on a basis consistent with the use of resources and the time spent on those activities.

Direct costs, including directly attributable salaries, are allocated on an actual basis to the areas of activity.

Governance costs are those incurred with the governance arrangements of the charity which relate to the general running of the charity as opposed to those costs associated with generating funds or charitable activities. In the case of Campaign for National Parks, governance costs are the costs of the examination of the Financial Statements, the costs of meetings of the Trustees, the costs of preparation of the statutory Financial Statements and any costs associated with constitutional and statutory requirements.

(e) Tangible fixed assets and depreciation

Tangible fixed assets are included at cost. Depreciation is provided to write off the cost of fixed assets over their estimated useful lives on a straight line basis as follows:

- Furniture and equipment: 33% on cost (straight line).
- Computer equipment: 33% on cost (straight line).

(f) Pension costs

Campaign for National Parks is using The People's Pension as our workplace pension scheme for automatic enrolment. We offer

an enhanced employer contribution of 5% of gross annual salary if employees contribute a minimum of 3%. All eligible employees are automatically enrolled in the pension scheme when they start working for us. Pension costs are charged to the income and expenditure account as they become due.

(g) Operating leases

Operating lease rentals are charged to the income and expenditure account as they become due.

(h) Expenditure categories

Expenditure is allocated to one of two functional categories:

(i) Costs of raising funds

Costs of raising voluntary income (fundraising, administration of our regular giving scheme ('Friends') and costs of appeals.

(ii) Charitable activities

Campaigning and project activities including the activities funded by restricted income:

- Dulverton Trust Youth Voice
- The 7 National Park (7NP) Legacy project
- The National Lottery Heritage Fund (HLF) New Perspectives Project.
- HLF New to Nature traineeship grant.
- National Marine Parks project.

2. Sources of Income

	Unrestricted	Restricted	Total 2025	Total 2024
	£	£	£	£
Donation and Legacies				
Donations	64,045	-	64,045	55,906
Legacies	102,864	-	102,864	10,219
	166,909	-	166,909	66,124
Charitable activities				
Grants	178,837	141,478	320,315	195,665
Investment	15,176	-	15,176	11,031
Other	16,215	-	16,215	7,577
	210,228	141,478	351,706	214,273
2025 Total	377,137	141,478	518,615	280,397
2024 Total	231,073	49,324	280,397	

3. Resources Expended

	Staff (direct) costs	Other (direct) costs	Total 2025	Total 2024
	£	£	£	£
Raising funds	24,470	13,725	38,195	30,075
Charitable activities				
<i>Campaigning Activities</i>	342,288	149,414	491,702	395,892
	366,758	163,139	529,897	425,967

Resources Expended 2024

	Staff (direct) costs	Other (direct) costs	Total 2024
	£	£	£
Raising funds	18,505	11,570	30,075
Charitable activities			
<i>Campaigning Activities</i>	260,878	135,014	395,892
	279,383	146,584	425,967

4. Analysis of Resources Expended

Resources Expended	Total 2025	Total 2024
	£	£
Salaries	342,277	279,383
Freelancer cost	14,265	26,092
Staff training	2,742	1,075
Travel and subsistence	15,711	14,899
Rent	6,891	13,077
Premises costs	6,798	3,442
Printing and stationary	2,614	4,505
IT & Equipment costs	3,517	5,199
Communications	27,878	23,807
Financial charges	1,789	3,300
Professional fees	16,482	15,080
Meetings & Events	12,851	6,397
Governance expenses (Exc Trustees travel)	12,484	3,162
Restricted Projects	63,598	26,549
	529,897	425,967

5. Analysis of governance costs

Governance costs	2025	2024
	£	£
Independent examination fee	2,520	2,520
Trustees expenses (including travel, room hire and catering)	2,159	5,667
Trustees recruitment	9,120	-
	13,799	8,187

6. Net incoming (outgoing) resources

These are stated after charging:

	2025	2024
	£	£
Independent examination fee	2,520	2,520
Depreciation	6,894	4,712
Operating leases	-	-

7. Trustee and employee information

(a) Trustee information

No trustees received any remuneration (none in 2024/25). During the year, trustees expenses were £2,159, which included costs related to meetings in National Parks, and travel costs to events representing the charity (£5,667 in 2023/24).

(b) Employee information

Employee costs during the year (excluding recruitment, training and development) were:

	2025	2024
	£	£
Salaries	299,319	242,123
Social security costs	29,353	24,206
Pension costs	13,616	13,054
	342,288	279,383

	2025	2024
Approximate average number of staff during the year (full time equivalent)	9	9

At the end of the year, the charity employed 10 members of staff: 3 full-time employees and 7 part-time. Total emoluments (including pay and employers National Insurance contributions) were in the band £60,000 to £70,000 for one member of staff (2023/24: 1). Total key personnel emoluments were £103,563 (2023/24: £101,732).

8. Fixed assets

	Computer equipment	Furniture and Equipment	Total
	£	£	£
Cost			
At 1 April 2024	2,212	11,925	14,137
Additions	741	5,805	6,546
Disposals	-	-	-
At 31 March 2025	2,953	17,730	20,683
Depreciation			
At 1 April 2024	(1,029)	(3,975)	(5,004)
Charge for period	(984)	(5,910)	(6,894)
Disposals	-	-	-
At 31 March 2025	(2,013)	(9,885)	(11,898)

Net book values

At 31 March 2025	940	7,845	8,785
At 31 March 2024	1,183	7,950	9,133

All assets are used in direct furtherance of the charity's objectives.

9. Investments

	2025	2024
	£	£
At 31 March 2025	59,968	57,427
Additional Investment	-	-
Disposal	(59,968)	-
Gain / (Loss) on revaluation	-	2,541
At 31 March 2025	-	59,968

Investments comprise COIF Charities Fixed Interest Fund – Income Units.

10. Debtors and prepayments

	2025	2024
	£	£
Debtors	3,555	4,125
Accrued income	28,232	17,302
	31,787	21,427

11. Creditors

Amounts falling due within one year.

	2025	2024
	£	£
Accruals	14,776	2,820
Other creditors	-	4,735
Deferred income	38,924	-
	53,700	7,555

Deferred income breakdown

Balance at 1 April 2024	-	15,000
Amount released in year	-	(15,000)
Amount deferred in the year	38,924	-
Balance at 31 March 2025	38,924	-

12. Analysis of movements between funds

	Balance at 1 April 2024	Income	Expenditure	Transfers	Balance at 31 March 2025
Restricted Funds					
7NP Fund Legacy project	117,905	-	(73,921)	-	43,984
Esmée Fairbairn -National Marine Park Grant	-	31,966	(31,966)	-	-
HLF New Perspectives	-	100,741	(100,741)	-	-
Other restricted funds	(1,187)	8,771	(9,455)	-	(1,871)
Total Restricted Funds	116,718	141,478	(216,083)	-	42,113
Unrestricted Funds	341,129	377,137	(313,814)	-	404,452
Total Funds	457,847	518,615	(529,897)	-	446,565

Use of restricted funds

7 NP (National Park) Legacy Project

We gratefully received a legacy restricted to supporting our work to protect and enhance: Bannau Brycheiniog (Brecon Beacons), Pembrokeshire Coast, Eryri (Snowdonia), Lake District, Yorkshire Dales, North York Moors and Peak District National Parks. Development and expenditure under this project commenced in April 2022 and continued in 2024/25.

Dulverton Trust Youth Voice Project

We gratefully received funding from the Dulverton Trust #iwill fund for a restricted project to develop youth led campaigning and bring youth voice into our organisation and decision making. This 1-year restricted project started in July 2022, and so income for the final three months of the project was deferred to the first quarter of 2022/23 to coincide with delivery.

HLF New Perspectives Project

We gratefully received funding from the National Lottery Heritage Fund for a restricted two-year 'New Perspectives' project which aims to give young people from diverse backgrounds the opportunity to influence decision makers and change the narratives on who National Parks are for and who has a say in their future. This project commenced in December 2023 and so project spend and delivery will run across three financial years until the project completion date of March 2026.

Other restricted funds

We received funding from Groundwork as part of the 'New to Nature' project, which allowed us to recruit our first campaigns trainee.

Analysis of movements between funds comparative

	Balance at 1 April 2023	Income	Expenditure	Transfers	Balance at 31 March 2024
Restricted Funds					
7NP Fund Legacy project	242,230	-	(122,940)	1,385	117,905
Dulverton Youth Voice project	(1,274)	16,000	(14,726)	-	-
HLF New Perspectives	-	17,302	(18,687)	1,385	-
Other restricted funds	-	16,022	(17,209)	-	(1,187)
Total Restricted Funds	240,956	49,324	(173,562)	-	116,718
Unrestricted Funds	362,461	231,073	(252,405)	-	341,129
Total Funds	603,417	280,397	(425,967)	-	457,847

13. Analysis of net assets between funds 2025

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Tangible Fixed assets	8,785	-	8,785
Current Asset	449,367	42,113	491,480
Creditors	(53,700)	-	(53,700)
	404,452	42,113	446,565

Analysis of net assets between funds 2024

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Tangible Fixed assets	583	-	583
Investments	57,427	-	57,427
Debtors	4,066	-	4,066
Deposits and cash at bank	311,592	255,956	567,548
Creditors	(11,207)	(15,000)	(26,207)
	362,461	240,956	603,417

14. Capital commitments

At 31 March 2025 there were no capital commitments (none in 2023/24).

15. Related party transactions

There were no related party transactions during the year (none in 2023/24).

16. Taxation

No corporation tax has been allowed for in these Financial Statements because income of the Company, a registered Charity, is within the exemptions granted by Section 505 of the Income and Corporation Taxes Act 1988. The charity has borne tax on its expenditure where appropriate.

Comparative Statement of Financial Activities for the year ended 31 March 2023

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM:			
Donations and legacies			
Donations	55,905	-	55,905
Legacies	10,219	-	10,219
Charitable activities			
Grants and contracts receivable	146,341	49,324	195,665
Investments	11,031	-	11,031
Other	7,577	-	7,577
Total income and endowments	231,073	49,324	280,397
	2		
EXPENDITURE ON:			
Raising funds	(30,075)	-	(30,075)
Charitable activities			
<i>Campaigning activities</i>	(222,330)	(173,562)	(395,892)
Total resources expended	(252,405)	(173,562)	(425,967)
	3		
Net (outgoing)/incoming resources for the year before reallocation between funds	(21,332)	(124,238)	(145,570)
Transfers between funds	-	-	-
Net movement in funds	(21,332)	(124,238)	(145,570)
Reconciliation of funds;			
Total funds brought forward	362,461	240,956	603,417
Total funds carried forward	341,129	116,718	457,847
	13		

ACKNOWLEDGEMENTS

We are sincerely grateful to all the individuals and organisations that support us, both financially and through other gifts such as their time and expertise. Their contributions enable us to protect, enhance and promote National Parks.

Although there are too many of you to list individually, we would like to say thank you to each and every one of our Friends and supporters, trusts and foundations and our corporate supporters. Our special thanks go to the following:

Trusts and foundations

National Lottery Heritage Fund
Esmée Fairbairn Foundation
John Ellerman Foundation
The HDH Wills 1965 Charitable Trust
Postcode Green Trust
The Reed Foundation
The Patricia Routledge Foundation
Groundwork
Oakdale Trust
The Hyne Trust
Alpkit Foundation

Corporate supporters

Harvey Maps
Herdy
Ocean City Media
Sawday's, Canopy & Stars and Paws & Stay
Outdoor and Cycle Concepts

National Park Protector Award

Main Sponsor:

Ramble Worldwide Outdoor Trust

Award Sponsors:

Marsh Charitable Trust
Canopy & Stars
Natural England

The following people generously left a gift in their will

Miss Susan Davies
Mrs A Ellis
Mrs Margaret Gaffney

National Park Societies

Cymdeithas Eryri/Snowdonia Society
Dartmoor Preservation Association
Friends of Pembrokeshire Coast National Park
Friends of the Brecon Beacons (Brecon Beacons Park Society)
Friends of the Dales
Friends of the Lake District
Friends of the New Forest (New Forest Association)
Friends of the Peak District (CPRE Peak District & South Yorkshire)
Friends of the South Downs (South Downs Society)
North Yorkshire Moors Association
The Broads Society
The Exmoor Society

Organisational members of our Council

British Mountaineering Council
Campaign for the Protection of Rural Wales
Camping and Caravanning Club
Caravan and Motorhome Club
CPRE the Countryside Charity
National Trust
Open Spaces Society
Ramblers
RSPB
Woodland Trust
YHA (England & Wales)