



JOB DESCRIPTION AND APPLICATION PACK

National Marine Parks Lead

£32,000 per annum (full time equivalent salary)

Fixed term contract for 12-18 months (with possible extension subject to funding)

Home based - within commutable distance to London for monthly meetings

Part-time: 21-28 hours per week (0.6 - 0.8 FTE).

About us

We are the only independent charity dedicated to securing the future of National Parks in England and Wales. Our independence from government means we can speak out for Protected Landscapes when no-one else can. Our mission is clear: we're here to unite, inspire and empower everyone to take action and enjoy wilder National Parks.

If you are passionate about the sea and want to drive a new project to secure the UK's first designated National Marine Parks, we want to hear from you.

We recognise that the environment sector is under-represented by people of colour, those from low income backgrounds, LGBTQ+ and disabled people and we want to change that. So, we especially welcome candidates from these backgrounds and operate 'blind recruitment', following best practice in equality, diversity and inclusion.

About the role:

The purpose of this role is to deliver a pioneering project that aims for a new UK National Park to include land, coast and sea, bringing together terrestrial and marine governance to deliver for nature and coastal communities.

This year is the 75th anniversary of the founding of National Parks in the UK. This project, funded by Esmée Fairbairn, will work with communities and partners, including Plymouth Sound National Marine Park and Blue Marine Foundation, to secure Government and wider support for National Marine Parks across the UK.

This key role will lead on all things coastal and marine in the Campaign for National Parks team, working across advocacy, policy, campaigns, communications and fundraising.

Apply before the end of the day, **Wednesday 10th July 2024**. Please note, we intend to hold interviews on 22 or 23 July (either remotely or in London TBC).

Find out more about the National Marine Parks project: [National Marine Parks \(cnp.org.uk\)](https://cnp.org.uk)

If you have any questions, please contact: recruitment@cnp.org.uk

Objectives and tasks

- Project manage the National Marine Park project, coordinating with the team, partners, stakeholders, funders.
- Lead a national advocacy programme to grow support for taking forward National Marine Parks, working closely with our Political Affairs and Campaigns Manager and partners, taking advantage of political opportunities over the coming year.
- Support the team and partners to maximise marine opportunities presented by new National Park designations ongoing in Wales, Scotland and England.
- Lead on developing relevant policy responses and briefings, working with our Policy and Research Manager.
- Facilitate knowledge exchange between national stakeholders and those working with coastal communities, building connections across the UK and Ireland. This will include providing secretariat to the National Marine Park Leadership Group and other activities to broaden outreach and deepen engagement with communities who express interest in pursuing National Marine Parks for their area.
- Work with campaigns and communications colleagues to develop and deliver a communications plan. Develop digital content and public-facing campaigns to raise awareness of the role that National Marine Parks can play in coastal communities and nature recovery, and tackle threats such as Freeports.
- Oversee a small number of contracts with researchers and experts to provide advice and guidance e.g. on legal and governance arrangements.
- Work with partners and our fundraising team, to develop and secure support for a multi-year programme of activities that aims to take National Marine Parks to the point of declaration/designation.
- Be a positive and proactive member of our team supporting colleagues and delivery of our overarching team objectives.

Essential skills and experience:

- Passion for the sea – expertise in a marine related field, interest in National Parks and enthusiasm to drive forward the vision for National Marine Parks.
- Relationship building – excellent inter-personal skills, able to build rapport, develop ideas with, and bring together, communities and partners. Able to engage and influence policy makers, including face-to-face.
- Resourcefulness - strong self-leadership and organisation skills, able to lead and own an area of work, take initiative and drive forward a project with a virtual team.
- Influencing – able to build coalitions of support, an understanding of policy-influencing, good communication skills, with experience communicating persuasively, including presenting, written and digital.
- Commitment to EDI (equality, diversity and inclusion) and understanding of the importance of engaging underserved coastal communities in the project.
- Coordination – excellent organisation skills and experience in delivering, managing and developing projects with partners.
- Adaptability and collaboration able to work at pace, in a fast-moving and changing policy context, and to support and galvanise action working with our small team.

Desirable / skills you're keen to develop: The following skills will be important in the role over time - we want to hear from candidates who are keen to develop in these areas with our

support. However, you don't need these now, and we welcome candidates who don't currently have experience in these areas if there is willingness to develop.

- Political engagement working with parliamentarians and policy makers.
- National Parks policy, Management Plans and designation process.
- Campaigns, community organising and supporting fundraising through project development and management.

A bit more about us

Founded in 1936, we bring together a campaigning collective of organisations and individuals from all walks of life united in common cause. Our first campaigns resulted in the creation of our National Parks. Now, inspired by our past, we fight for the future. We want a world where nature and people are thriving in our National Parks, where wildlife is wild and natural beauty is protected for generations to come. Where everyone, no matter their age or background, can access, feel inspired by and fight to protect the future of these truly amazing landscapes.

Our values: Collaborative and inclusive;
Courageous and bold;
Constructive and dynamic;
Credible and trusted.

Our benefits:

- ✓ Flexible working - work/life balance is really important to us and everyone in our team has a flexible working arrangement so that our work fits in with our lives.
- ✓ Holiday Entitlement – 25 days year with an additional day per year of service up to 30, plus bank holidays
- ✓ Pension – enhanced employer contribution (5%)
- ✓ Home working – All staff join team meetings once a month in London, plus project-related travel across the UK. Travel expenses are provided.
- ✓ Training and support provided, including an Employee Assistance Programme.
- ✓ Make a big difference – we're a small organisation and everyone in the team has a big say in what we do and how we do it.

Campaign for National Parks welcomes candidates from diverse backgrounds, including those with disabilities, and we can make reasonable adjustments to suit.

HOW TO APPLY

Apply before the end of the day, **Wednesday 10th July 2024.**

Our application process helps us find the best candidates by improving diversity and levelling the playing field. This is why our application process is focused on the skills needed to do the role and we operate 'blind' recruitment – so please do not include any personal information such as your name or age on your personal statement which forms the main part of your application.

To apply, please email Recruitment@cnp.org.uk including:

- Your personal statement – this will be the primary way we shortlist candidates (see below).
- Your CV – for us to review after shortlisting, ahead of interviews.

Please make sure you also complete our ethnicity, diversity and inclusion monitoring form available here: <https://forms.office.com/e/ZWmGZWcWNU>

Personal statement (your main application) –

Please create a personal statement that answers each of the questions below in turn. Please put this in a new document including: a) a unique reference and b) the answers to the questions below.

- **Please create a unique reference so we can keep track of your application during our blind recruitment process. Please put this at the top of your personal statement.**
- Create a unique reference using the day of the month you were born and the first 4 characters of your postcode (e.g. 26-PO16). Please don't include your name or any information that could reveal your protected characteristics on this form.

In answering the questions below, please demonstrate your experiences and capabilities, using examples where possible.

Question 1.

Skills tested: Passion for the sea

What skills or experiences can you bring to help us advocate for change and drive forward the vision for National Marine Parks ? (250 words)

Question 2.

Skills tested: Influencing

Please give us an example where you have influenced policy or others. What do you think will be the main challenges and opportunities influencing a new Government to support National Marine Parks (250 words)

Question 3.

Skills tested: Resourcefulness and Adaptability and collaboration

Give example(s) where you have led an area of work, driven a project, and contributed to high team performance? (250 words)

Question 4.

Skills tested: Commitment to EDI

Why do you think it is important to engage diverse communities in the project? What steps would you take as National Marine Park Lead? (250 words)

Question 5.

Skills tested: Coordination; Building Relationships

Tell us about your skills managing projects and building relationships. Can you give an example of a time where you had to plan and organise activities, meet deadlines, working with a team. (250 words)