Campaign for National Parks

Anniversary review 2011

Celebrating 75 years of successful campaigning
Celebrating 75 years of the Campaign for National Parks 1936-2011

“Countryside has been central to me - all my life I’ve loved the countryside. I must have been still shuffling and not yet walking when my family had me camping on Dartmoor. I have been a passionate supporter of National Parks ever since. We must resolutely fight to preserve and enhance their invaluable role and re-kindle the flame that inspired the early pioneers.”

Lord Judd, Vice President of the Campaign for National Parks

“Not long after I had left school a workmate invited me to go walking in the Surrey Hills, eventually the South Downs. I walked in National Parks until the War put a stop to it. After the War, I came across a publication by a chap called John Dower. He had the right ideas about how to open National Parks up for all while protecting them from despoliation. I was in the House of Commons to listen to the Second Reading of what became the 1949 National Parks and Access to the Countryside Act.”

Len Clark, Council member of the Campaign for National Parks

“I spent all my early family holidays at Eastbourne and heard Chamberlain’s radio broadcast that we were at war on 3 September 1939 while in what was to become the South Downs National Park. Today, during times of breathtaking changes in scientific and industrial development, the human need to be able to spend time in wilder and more beautiful places becomes increasingly vital. In the end these landscapes, changing through the years, are priceless possessions in themselves to be cherished equally with the masterpieces of painting, literature, and music.”

Richard Reed, Council member of the Campaign for National Parks
The story of National Parks

The Campaign for National Parks began life when a group of committed outdoor enthusiasts and organisations set about campaigning to secure permanent protection for Britain’s finest landscapes so that everyone could enjoy them. In 1936, those early pioneers joined forces to form the Standing Committee on National Parks, which 75 years later, is now the Campaign for National Parks.

The outbreak of the Second World War overtook events and interrupted the Standing Committee’s campaign but, once the War had ended, a civil servant called John Dower published a White Paper in 1945 that set out the philosophy of the early National Park campaigners:

“National Parks are for people of every class and kind, from every part of the country.”

The subsequent 1949 National Parks and Access to the Countryside Act established the legislation for National Parks to safeguard their landscapes and wildlife and enshrined a right of access for everyone – regardless of background.

However, National Parks legislation does not mean that our National Parks are safe. The effects of climate change, large-scale energy developments, pressure for commercial growth and proposals to increase housing can all work against the conservation of natural habitats, activities and the heritage of National Parks.

The Campaign for National Parks has been campaigning successfully for the last 75 years to keep these beautiful spaces safe and open to everyone. We have worked with many people and organisations to fight the threats to National Parks and have opened them up to people and communities who didn’t think or know that National Parks were relevant to them.

From this robust background, we have exciting new plans for the future.

NATIONAL PARK TIMELINE

1930s
→ Campaigners lobby the government for measures to protect the countryside.

1936
→ Standing Committee on National Parks set up (becomes the Council for National Parks in 1977, and the Campaign for National Parks in 2008).

1949
→ Government Act passed to establish National Parks.

1951
→ First National Park, the Peak District, created with seven more following during the 1950s.

1995
→ Environment Act strengthens the purposes of National Parks and establishes independent authorities to run them.

2005
→ The New Forest becomes first National Park of the 21st century.

2009
→ The South Downs is confirmed as a National Park.
Vision for the future

Our **vision** is that **National Parks** are **beautiful** and **inspirational** places that should be **enjoyed** and **valued** by all.

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We are proud of our strong reputation for protecting and enhancing National Parks so that everyone can enjoy and benefit from them. However, the need for our work is just as great now as it was 75 years ago – if not more so. In an increasingly crowded island, the pressures and challenges on our precious green spaces are immense.

One of the biggest threats is that people take National Parks for granted and assume that they will always be safe. But National Parks are vulnerable to modern pressures such as spending cuts, changes to farming practices, the march of overhead pylons and the need for new housing.

Despite some formidable challenges, there are also important opportunities for National Parks – and we want to make the most of these. For example, this government has bold proposals for creating woodland and recovering wildlife, and climate change has prompted innovative thinking about how we manage our society including new ideas about sustainable transport and community energy projects. And there has been an explosion of people taking part in adventure sports. National Parks have a critical role to play in all of these developments.

We have a bold new strategy to help us to meet the challenges and seize the opportunities. It puts people and their interaction with National Parks at the centre of everything that we do.

We intend to make sure that these beautiful and inspirational places are protected and enhanced – for the next 75 years, and beyond.

**Helen Jackson**

chief executive
Achieving our strategy

We want to **inspire** everyone to **enjoy** and **look after** National Parks. We will do this by **involving** people in National Parks and our **campaigns**, to make sure that our **voice** is heard.

**Mosaic organised visit to the South Downs National Park**

(Sarah Wilson)

**Muker meadows in the Yorkshire Dales National Park**

(John Stanley)

**Making our voice count**

We lobby decision makers at Westminster, Whitehall and the National Assembly for Wales and consult on the major issues facing National Parks. We identify decisions and actions that would threaten the natural beauty, wildlife and cultural heritage of Parks and challenge these.

Much of our work is carried out in partnership with other organisations, businesses and local people so we can share ideas, offer solutions, suggest alternatives and exchange best practices.

**Working in partnership - our Council members**

Partnership working is at the heart of everything we do and our Council is one of the very practical ways in which we do this. There are 40 Council members, including 25 environmental and amenity organisations, all the National Park Authorities and National Park Societies of England and Wales, our Vice Presidents and National Park experts. We work together to exchange information and develop a shared vision for National Parks. Our Council represents over three million people who have an interest in National Parks.

**OUR ACHIEVEMENTS IN 2010 TO 2011 INCLUDE:**

- Leading the campaign for the National Park Authorities to be removed from the Public Bodies Bill, which would have given ministers free reign to abolish them or transfer and amend their functions.
- Providing expert information and analysis through our network of members and local campaigners to get more people involved in taking action against threats to National Parks.
- Getting ministerial commitment that National Parks will still be protected under new National Planning Policy proposals.
- We scanned the political environment thoroughly following the general election and kept our partners and members fully briefed on key announcements and concerns.
- Running a strong media campaign to make the case for National Park funding to be protected during the spending review, including a joint statement with National Park Societies.
- Hosting a Parliamentary reception at the House of Lords that celebrated our achievements over 75 years and brought together all our current work.
Reaching out to new audiences

Our award-winning Mosaic programme opens up National Parks to people who may not think or know that National Parks are available to them. Mosaic recruits, trains and supports Champions so that they have the skills, knowledge and confidence to get involved in National Parks themselves and promote Parks in their communities – organising visits, volunteering on conservation projects and enthusing other people to become involved.

We have run Mosaic projects for people from ethnic minority communities and for young people, and we recently secured funding from the Big Lottery to extend Mosaic into Wales.

“I think that the innovative approach to long-term engagement will be key to attracting minority communities to our National Parks. Active engagement like Mosaic within contemporary urban Britain should be held up as a fantastic example to others.”

Jonathan Shaw MP, former government minister responsible for National Parks

OUR ACHIEVEMENTS IN 2010 TO 2011 INCLUDE:

- Recruiting and training 161 Champions from ethnic minority communities, who gave 886 volunteer days and introduced 3,168 new people to the National Parks.

- Completing our two-year Mosaic Youth Programme that recruited and trained 92 Champions who volunteered for more than 200 days, equating to £10,000, and won 76 awards. The young Champions got more than 100 of their peers to spend over 1,000 hours in National Parks.
Making a difference in National Parks

Northumberland

Northumberland National Park is an incredibly varied landscape with a rich cultural heritage, running north from the Hadrian’s Wall World Heritage Site to the inspiring Cheviot Hills.

As part of our work to highlight good practice, we launched our first annual Park Protector Award in 2011. The Award recognises and rewards an individual or project that has made a lasting contribution to restoring or protecting National Parks.

This year’s winner was the Traditional Boundaries, Traditional Skills project, run by the Northumberland National Park Authority, which trained people in dry stone walling and natural hedging. This project tackled the poor state of the Park’s unique landscape and the lack of local skills needed to reverse this degradation. At the end of the project 80% of trainees found jobs.

Supporting the Award – our Park Protector Club

The Park Protector Club is an opportunity for people and companies to support our work. Park Protectors are actively involved in selecting and judging the Park Protector Award.

Read more at www.cnp.org.uk/features/park-protector

Our recommendations were included in Defra’s Uplands Policy Review that proposes to pay farmers to improve upland areas. This should benefit National Parks with uplands areas such as Northumberland National Park.


## North York Moors

The North York Moors National Park is an area of stunning purple heather moorland, native ancient woodland, craggy cliffs and costal paths, and has historic sites dating back to the Ice Age.

Campaigning for National Parks to be protected from damaging mineral extraction is a core part of our work to protect the landscapes and wildlife of National Parks. We make active contributions to the development of government policy on minerals, we are a member of the UK National Minerals Forum, and we maintain an active dialogue with companies that operate quarries within National Parks including in the North York Moors.

- We are currently monitoring plans for a new potash mine in the North York Moors because we are concerned that it will damage the beauty of the coast.
- We investigated and responded to plans for a gas extraction and processing facility in the North York Moors.

## Yorkshire Dales

The Yorkshire Dales National Park encompasses the Three Peaks of Ingleborough, Whernside and Pen y Ghent, as well as tranquil river valleys and ecologically unique limestone pavements.

Right: Quarrying at Spauerton in the North York Moors National Park (Ruth Chambers)

We believe that businesses are important stakeholders in National Parks and that constructive dialogue with companies is essential if we are to understand each other’s perspective better. Our national Corporate Forum for National Parks is a group of major companies that have all pledged to take the special nature of the Parks into account in their operations. All of the Corporate Forum businesses have renewed their commitments to working in National Parks during 2011 and 2012.

- We worked with the Yorkshire Dales National Park Authority and Corporate Forum member Hanson to support them to relinquish mineral rights at the Old Ingleton quarry and develop the site so that it can be used by the public.
- We successfully campaigned for stronger powers for National Park Authorities to control off-road driving on green lanes, which has since restored tranquillity to several sensitive routes in the Yorkshire Dales.

### Working with businesses – our Corporate Forum

We have been running the Corporate Forum for National Parks since the 1990s. It is made up of businesses that operate in the National Parks and that are keen to work with local people and other National Park stakeholders.

The current members include:
- Burlington Stone
- CE Electric UK
- Hanson UK
- National Grid
- RWE npower
- Tarmac

Read more at [www.cnp.org.uk/content/work-business](http://www.cnp.org.uk/content/work-business)

- The Corporate Forum allows us to discuss, listen and share best practice with other Forum members, National Park groups and the Campaign for National Parks. Better understanding of issues and mutual trust and respect can only lead to better decision-making, whilst also ensuring the natural landscape of these special places is not compromised.

  **Steve Keeney, CE Electric UK**

### Lake District

The Lake District is England’s largest National Park and includes soaring peaks like Scafell Pike and deep lakes like Windermere and Wastwater. Its spectacular scenery inspired the Romantic poets Wordsworth and Coleridge, and children’s writers Beatrix Potter and Arthur Ransome.

Working with partner organisations and local people, one of our current major campaigns is to secure the extension of the Lake District and Yorkshire Dales National Parks.
Five areas adjacent to the current boundaries fulfill the criteria to qualify as a National Park. If our campaign is successful, then stunning landscapes such as Borrowdale (in Westmorland) and Bretherdale would be included within the Lake District National Park and gain increased protection and funding, along with areas currently adjacent to the Yorkshire Dales, such as the Northern Howgills.

Mosaic Champion Nusrat Ahmed (Victor de Jesus)

Mosaic Champions Nusrat Ahmed and Ruksana Saleem won funding from The Big Lottery Fund in 2011 to take 50 Asian female carers to the Lake District.

We successfully campaigned with other organisations for Kirkanton and Braystones on the western fringes of the Lake District to be removed from the government’s list of preferred nuclear power stations.

We were delighted when the Secretary of State rejected a proposal for the Berrier Hill wind energy scheme that would have severely harmed inspiring views in the Lake District - we had objected to this development.

We have been invited to sit on the Department for Transport’s natural environment sounding board where we will make the case for the importance of public transport in opening up National Parks, particularly to people who don’t have cars.

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I hadn’t been to the Peak District before but it was a beautiful place to stay in with many different places to visit that are fun for everyone. It is important to tell everyone not to take for granted the green space that is around us.

Sarah Liu, Community Champion, North York Moors

Peak District

The Peak District is the oldest National Park, comprising the wild moorland landscapes of the Dark Peak, and the intimate limestone scenery of the White Peak.

The Peak District is the most accessible National Park, close to the major cities of Sheffield, Manchester and Nottingham. As part of our Mosaic project we produced a series of leaflets in 2011 to help people to travel to the Peak District and the other National Parks in England by public transport.

We know that a lack of public transport can make it very difficult for some people to visit National Parks. We successfully persuaded the transport minister to agree that National Parks can apply to a new local Sustainable Transport Fund, which will improve transport to and within National Parks.
We organised a wildlife seminar with National Park experts to explore the potential of the government’s Making Space for Nature review in National Parks such as the Broads.

We issued joint recommendations with other key organisations involved in protecting landscapes for how the government can deliver the Natural Environment White Paper, published in response to the Making Space for Nature review.

Brecon Beacons

The Brecon Beacons is an area of outstanding geological diversity including the unique Fans of Brecon and Carmarthenshire, ancient woodlands, reservoirs and waterfalls. The range of geological features supports many different plants and animals.

2011 was election year for the National Assembly for Wales. Before the elections every candidate was sent information about the importance of the

Canoeing in the Broads National Park
(Broads Authority)

Brecon Beacons and the other two Welsh National Parks of Snowdonia and the Pembrokeshire Coast, and the challenges that they face. We produced a Manifesto with all the Welsh National Park Societies that called on candidates to support effective land management, to protect the natural beauty, wildlife and cultural heritage of the National Parks and to make sure that people from all walks of life can enjoy the three Welsh National Parks. We continue to promote the Manifesto to the new Assembly Members.

“National Parks are about biodiversity. They are about culture – past, present, future. They are about open space and access to wilder places. The inter-relationship between people and nature has moulded the landscape over time. We are a part of the land and seas and not apart from it. And for this reason, the National Parks are about our children and our children’s children. The Parks belong to them.”

Bradley Welch, who lives and works in the Brecon Beacons National Park
We are monitoring a number of energy and waste developments being considered on the southern fringes of the Brecon Beacons.

We were part of the successful campaign that led to plans for a major new housing development in the Brecon Beacons being refused.

Pembrokeshire Coast

The Coast Path of the Pembrokeshire Coast National Park runs 299km along the spectacular rugged cliffs and wildlife rich coastline, with the islands of Skomer and Skokholm also included within the National Park boundary.

We successfully persuaded the electricity regulator Ofgem to introduce a special funding allowance to make it more affordable for companies to underground overhead electricity lines. In the Pembrokeshire Coast National Park this meant that the stunning scenery of Strumble Head can now be enjoyed without the interruption of overhead lines. We are now turning our campaign to the lines that carry a higher voltage, which potentially will make a huge difference to the open spaces of National Parks.

"So many people enjoy the beauty and wildlife of the National Parks and they are such wonderful places. It is essential that they are maintained for future generations to enjoy. The National Parks are very different and were chosen because they are special places well worth conserving and keeping for the enjoyment of the many and of the future." - P Davies who works in the Pembrokeshire Coast National Park

Green Bridge of Wales in the Pembrokeshire Coast National Park (Pembrokeshire Coast NPA)
Below: Red Squirrel in Northumberland National Park (Northumberland NPA)

Thanks to evidence we gave in response to a local public inquiry, an extension to a sand and gravel quarry in the Pembrokeshire Coast National Park looks set to be rejected.

We presented to the National Assembly of Wales’ scrutiny committee on rural tourism, arguing that a viable tourism industry is vital to the economic health of our National Parks.

Snowdonia

Snowdonia National Park stretches from Yr Wyddfa (Snowdon) in the north to Cadair Idris in the south and includes 15 summits over 900 metres and more than 100 large lakes. There are more National Nature Reserves in Snowdonia than in any other National Park in Britain.

We are delighted to be taking our award-winning Mosaic project into Snowdonia and the other two Welsh National Parks in 2012 thanks to funding from the Big Lottery. This new funding gives us the exciting opportunity to support people from ethnic minority communities to get more involved in National Parks and will strengthen relationships between urban communities and the people who live in National Parks. By the end of the Welsh project we will have 60 Champions with the right skills and knowledge to get 1,260 people from ethnic minority communities involved in activities in National Parks.

Thanks to our interventions and those of our partners, a damaging road scheme to the A470 in the Snowdonia National Park has been put on hold.

We have supported the Snowdonia Society to oppose an application to re-open a former RAF airfield at Llanbedr as a civilian airport.
South Downs

The newest National Park, the South Downs, encompasses rolling pastures, wooded river valleys and is interspersed with bustling towns and small historical villages. It stretches from the ancient cathedral city of Winchester through to Beachy Head at Eastbourne.

We are delighted that the South Downs is at last a National Park, with the same rights of protection as the other National Parks in England and Wales. We played an instrumental role in the campaign that secured the designation of the South Downs as a National Park, working with many local and national partners to win this hard fought victory. We then supported the new South Downs National Park Authority as they took over the day to day running of the National Park.

“ I spent my entire childhood roaming the South Downs, paddling down the river Arun in my father’s cedar Canadian canoe, wading along the beach at Climping and of course hiking across the wonderful Downs – it was glorious.”

Ben Fogle, explorer, TV presenter and President of the Campaign for National Parks

Exmoor

Renowned for its herds of red deer and wild Exmoor ponies, Exmoor National Park also has the tallest cliffs in England and expansive heather and grass moorland. Bronze-Age burial sites, Roman ironworks and medieval castles are testimony to the Park’s rich cultural heritage.

In this glorious setting our Mosaic Champions organised the X Fest, a spectacular celebration of volunteering for 75 young people from some of the most disadvantaged communities in the south west. For many of the young people it was their first visit to Exmoor, even though they live within 25 km of the National Park.

Our Champions worked with the Exmoor National Park Authority and youth workers to organise activities like kayaking and bush craft.

“ During the X Fest young people did 175 hours of voluntary conservation to the in-kind value of £8,750.”

Support our work – our Friends, legacies and donations

As an independent charity, donations are essential to our work. Without your support we cannot protect the landscapes and wildlife of National Parks and make sure that they are accessible for everyone to enjoy.

The support we get from people through our Friends scheme, legacies and donations is particularly precious. Together we have achieved so much for National Parks, such as securing the South Downs as the newest member of the National Parks family. Our work has never been more needed and depends on your support.

“I joined after a long, magical spring walk on the North York Moors. I was feeling on top of the world, and I knew that such natural beauty should be protected forever.”

Larry Skillman, Friend of the Campaign for National Parks

Read more at www.cnp.org.uk/features/giving

A week after the South Downs officially became a National Park, nine of our Mosaic Champions visited the South Downs National Park Authority so that they could learn about Britain’s newest Park and get ideas for organising their own outings.

We fought with others against a proposed new quarry that would have disrupted an area in the South Downs important for woodlark, dormice and ancient woodland. Fortunately the application was withdrawn.

Right: Bluebell wood in the South Downs
(Sussex Wildlife Trust)
Above: Walkers in the South Downs National Park (Ruth Chambers)
New Forest

The New Forest National Park includes the largest remaining area of lowland heath in Europe as well as woodland, mires, coastal salt marshes, mudflats and the Wiltshire chalk downs.

One-third of the public forest estate is in National Parks such as the New Forest. One of the highlights of last year was the huge public campaign in response to the consultation on the future of the forestry estate, in which we were closely involved. We drew up key tests for how forestry estates should be managed in the future which got extensive media coverage. In response to the overwhelming public interest in forests, the government withdrew its proposals and set up an independent panel of experts.

Spreading the word – our Speakers

We are lucky to have an amazing network of over 50 dedicated volunteer Speakers who give talks to groups and organisations about the history of National Parks and why they matter. They can travel to most towns and villages and can talk with experience and affection about all of the National Parks of England and Wales, and specifically about the National Park nearest to you.

Read more at www.cnp.org.uk/content/find-speaker

“ It was amazing to actually see the X Fest happen after all the planning and hard work by the planning team. And the sun shone!”

Alice, Mosaic Young Champion, X Fest Committee

Dartmoor

Dartmoor National Park’s wild open moorland, granite tors and wooded river valleys have been shaped by over 4,000 years of stock grazing. It is also one of the richest sites for archaeological remains in western Europe.

Our Mosaic project has been very active in Dartmoor. In 18 months we recruited 60 Mosaic Young Champions from Barnstaple, Bideford, Bridgewater, Bristol, Exeter, Plymouth and Taunton to promote Dartmoor and Exmoor National Parks.

→ We sat on a key advisory forum looking at where future investment by electricity transmission companies is to be placed. We hope that this will lead to the undergrounding of intrusive power lines in several National Parks, including the New Forest.

→ Through our Mosaic Champion Arzoo Iqbal, we have been opening the New Forest up to elderly Asian people, some of whom have lived in Southampton for 40 years without realising how much the New Forest has to offer.

→ Mosaic Champions Khalil, Ali and Jawid set up a Dartmoor Tree Planting project for local young people, which has resulted in more than 100 trees being planted in an important site for nature conservation.

→ We briefed the Dartmoor Steering group on how future consultation on military training could be made more transparent - training with live ammunition means that wild parts of Dartmoor, Northumberland and the Pembrokeshire Coast are closed to the public.

“ Learning new skills, meeting new friends, exploring the National Park has been really good.”

Khalil, Mosaic Champion
Financial statements

Here’s how we carried out our work last year

Incoming resources 2010/11
£696,315

- performance related grants 49%
- countryside agencies’ grants 7%
- Friends of Campaign for National Parks 7%
- constituent organisations 7%
- charitable trusts 16%
- corporate income 8%
- other income 2%

Resources expended 2010/11
£717,171

- raising awareness - Mosaic 53%
- raising awareness - general 13%
- governance costs 3%
- National Park protection 26%
- costs of generating voluntary income 3%

National Parks

There are 13 members of the National Park family in England and Wales

- Lake District National Park
- Northumberland National Park
- Yorkshire Dales National Park
- North York Moors National Park
- Peak District National Park
- The Broads National Park
- South Downs National Park
- Pembrokeshire Coast National Park
- Exmoor National Park
- Dartmoor National Park
- Snowdonia National Park
- Brecon Beacons National Park

- New Forest National Park
We can’t do it without you - thank you

Funders

We are extremely grateful to the individuals, companies, trusts and foundations that have supported our work.

The Ardwick Trust, Big Lottery Changing Spaces programme, Berghaus, the Caravan Club, Cotswold Outdoor, the Countryside Council for Wales, Defra, the Esmée Fairbairn Foundation, The Gatiff Hebridean Hostels Trust, HF Holidays, Marsh Christian Trust, Nationwide Building Society Foundation, Natural England, Natural England through Access to Nature as a part of the Big Lottery Fund’s Changing Spaces programme, the Oakdale Trust and the Young Foundation, as well as our volunteer Speakers, members of our Park Protectors Club and the judges of the Park Protector Award.

President and Vice Presidents

Our President, Ben Fogle, and Vice Presidents give very generously of their time to support our work.


Our Council members

We work with our Council of organisations and experts to establish a shared vision for National Parks and are grateful to our Council members for their support.


National Park Authorities: Rashmi Varma (Broads Authority), Carys Howell (Brecon Beacons NPA), Diana Moyse (Dartmoor NPA), Andrea Davis (Exmoor NPA), Bill Jefferson (Lake District NPA), Bob Morris (New Forest NPA), Peter Nicholson (Northumberland NPA), Steve Scoffin (North York Moors NPA), Roger Clarke (Peak District NPA), David Ellis (Pembrokeshire Coast NPA), Denis McAteer (Snowdonia NPA) and Malcolm Petyt (Yorkshire Dales NPA).


Staff

Nina Arwitz  Zahid Hamid  David Rolls
Norma Barry  Helen Jackson  Clare Taylor
Kabeer Bostan  Kathy Moore  Alex Thursby
Jim Bull  Sally Parekh  Liz Wall
Ruth Chambers  Amy Peters  Sarah Wilson
Jo Hall  Christine Reid

Above: Aikwinton village in Northumberland National Park (Northumberland NPA)
Left: Ben Fogle leading a group of walkers on the South Downs (Anne Purkiss)
Front cover: Badgworthy Water valley, Exmoor National Park (John Starkey)
Back cover: Roseberry Topping, North York Moors National Park (Joe Cornish)

© Campaign for National Parks, July 2011
Words: Red Pencil. www.redpencil.co.uk
Design: John Morgan, Seascape
www.seascape-design.co.uk